

### 5.7.3 Elasticity

If  $y = f(x)$

$$\begin{aligned}\epsilon_x &= \frac{\frac{\Delta y * 100}{y}}{\frac{\Delta x * 100}{x}} \\ &= \frac{\Delta y}{\Delta x} * \frac{x}{y}\end{aligned}$$

Demand elasticity:

$$Q_d = f(P)$$

$$\epsilon_d = \frac{\Delta Q_d}{\Delta P} * \frac{P}{Q_d}$$

$$\epsilon_d = \frac{dQ_d}{dP} * \frac{P}{Q_d} \quad \rightarrow \quad \text{point elasticity}$$

Supply elasticity:

$$Q_s = f(P)$$

$$\epsilon_s = \frac{\Delta Q_s}{\Delta P} * \frac{P}{Q_s}$$

$$\epsilon_s = \frac{dQ_s}{dP} * \frac{P}{Q_s}$$

Cross price elasticity:

$$Q_{dx} = f(P_y)$$

$$\epsilon_z = \frac{\Delta Q_{dx}}{\Delta P_y} * \frac{P_y}{Q_{dx}}$$

$$\epsilon_s = \frac{dQ_{dx}}{dP_y} * \frac{P_y}{Q_{dx}}$$

If  $\epsilon_z > 0 \rightarrow X$  and  $Y$  are substitute goods.

If  $\epsilon_z < 0 \rightarrow X$  and  $Y$  are complementary goods.

Income elasticity:

$$Q_d = f(Y)$$

Y is consumer's income.

$$\epsilon_y = \frac{\Delta Qd}{\Delta Y} * \frac{Y}{Qd}$$

If  $\epsilon_y \leq 0 \rightarrow$  X is an inferior goods.

If  $\epsilon_y > 0 \rightarrow$  X is a normal goods.

If  $\epsilon_y > 1 \rightarrow$  X is a luxury goods.

If  $0 < \epsilon_y \leq 1 \rightarrow$  X is a necessity goods.

Output elasticity:

$$TP = f(L)$$

$$\epsilon_L = f'(L) * \frac{L}{f(L)} = MP_L/AP_L$$

#### 5.7.4 Total Revenue (TR) and Marginal Revenue (MR)

$$TR = P * Q$$

$$AR = \frac{TR}{Q}$$

$$MR = \frac{dTR}{dQ}$$

AR & MR:

$$TR = P*Q = f(Q)*Q$$

$$\frac{dTR}{dQ} = MR = AR + Q \frac{dP}{dQ}$$

$$MR = AR \left(1 + \frac{1}{\epsilon_d}\right)$$

If  $|\epsilon_d| > 1$  (elastic)  $\rightarrow MR > 0$

If  $|\epsilon_d| < 1$  (inelastic)  $\rightarrow MR < 0$

If  $|\epsilon_d| = 1$  (unitary)  $\rightarrow MR = 0$

$$\epsilon_d = \frac{AR}{MR-AR}$$

$$|\epsilon_d| = \frac{AR}{AR-MR}$$

If  $MR < 0$ ,  $\frac{AR}{AR-MR} < 1 \rightarrow$  inelasticity

$MR > 0$ ,  $\frac{AR}{AR-MR} > 1 \rightarrow$  elasticity

$MR = 0$ ,  $\frac{AR}{AR} = 1 \rightarrow$  unitary

### 5.7.5 Total Product (TP), Average Product (AP) and Marginal Product (MP)

S-R production function:  $Q = g(L)$

Total revenue:  $TR = f(Q)*Q$

Marginal revenue product:  $MRP = \frac{dTR}{dL}$   
 $= MP*MR$

Perfectly competitive market:  $MRP = MP*P$   
 $= VMP$

### 5.7.6 Total Cost (TC) and Marginal Cost (MC)

$$VC = f(Q)$$

$$MC = \frac{dVC}{dQ} = f'(Q)$$

$$TC = FC + VC$$

$$= a + f(Q)$$

$$\frac{dTC}{dQ} = \frac{dVC}{dQ}$$

From  $Q = g(L)$

$$TC = f(Q) = f(g(L))$$

$$\frac{dTC}{dL} = f'(Q) * g'(L)$$

Factor market: Perfectly competitive market

$$VC = wL$$

$$\frac{dVC}{dL} = w$$

$$w = f'(Q) g'(L)$$

$$= MC * MP$$

$$MC = \frac{w}{MP}$$

Factor market: Imperfectly competitive market

$$\frac{dVC}{dL} = w \frac{dL}{dL} + L \frac{dw}{dL}$$

$$= w \left( 1 + \frac{L}{w} \frac{dw}{dL} \right)$$

$$= w \left( 1 + \frac{1}{\epsilon} \right)$$

$$= MFC$$

$$w \left( 1 + \frac{1}{\epsilon} \right) = f'(Q) g'(Q)$$

$$= MC * MP$$

$$MC = \frac{MFC}{MP}$$

### 5.7.7 Macroeconomic variables

Consumption function:  $C = f(Y)$

$$\frac{dC}{dY} = f'(Y) = MPC$$

Import function:  $M = m_0 + m_1 Y$

$$\frac{dM}{dY} = m_1$$