

Variable	Definition	Mean	Std. Dev.	Min	Max
gpax	University's cumulative grade point average	3.056	0.466	0	4
hs_gpax	High school's cumulative grade point average	3.428	0.41	2.25	4
female	Gender (1:female, 0:otherwise)	0.621	0.486	0	1
edu_dad	Father's educational level (years of studying)	16.23	3.123	9	24
edu_mom	Mother's educational level (years of studying)	15.736	2.842	9	24
communicate	Social media use for communication (1:active user, 0:otherwise)	0.944	0.23	0	1
update	Social media use for updating status and pictures (1:active user, 0:otherwise)	0.621	0.486	0	1
edu	Social media use for academic purposes (1:active user, 0:otherwise)	0.569	0.496	0	1
news	Social media use for news (1:active user, 0:otherwise)	0.81	0.393	0	1
star	Social media use for following celebrities (1:active user, 0:otherwise)	0.472	0.5	0	1
shopping	Social media use for shopping and business purposes (1:active user, 0:otherwise)	0.466	0.5	0	1
time_sm	Time spent on social media for leisure (hours per day)	5.007	2.085	1.5	9
time_smedu	Time spent on social media for academic performance and news purposes (hours per day)	1.827	1.229	0.5	9
time_edu	Time spent on learning and reviewing (hours per day)	0.946	1.083	0.25	9
time_eduexam	Time spent on learning and reviewing during exam period (hours per day)	4.564	2.07	0.25	9