



CEOSAL2.DES

salary age college grad comten ceoten sales profits  
mktval lsalary lsales lmktval comtensq ceotensq profmarg

Obs: 177

1. salary 1990 compensation, \$1000s  
2. age in years  
3. college =1 if attended college  
4. grad =1 if attended graduate school  
5. comten years with company  
6. ceoten years as ceo with company  
7. sales 1990 firm sales, millions  
8. profits 1990 profits, millions  
9. mktval market value, end 1990, mills.  
10. lsalary log(salary)  
11. lsales log(sales)  
12. lmktval log(mktval)  
13. comtensq comten^2  
14. ceotensq ceoten^2  
15. profmarg profits as % of sales



Variables	
Variable	Label
salary	1990 compensation, \$1000s
age	in years
college	= 1 if attended college
grad	= 1 if attended graduate school
comten	years with company
ceoten	years as ceo with company
sales	1990 firm sales, millions
profits	1990 profits, millions
mktval	market value, end 1990, mills.
lsalary	log(salary)
lsales	log(sales)
lmktval	log(mktval)
comtensq	comten^2
ceotensq	ceoten^2



## describe

```
. des  
-----  
Contains data from C:\Users\lenovo\Documents\EE325_2_2019_JW\CEOSAL2.DTA  
obs: 177  
vars: 15 17 Aug 1999 23:14  
size: 6,549
```

variable name	storage type	display format	value label	variable label
salary	int	%9.0g		1990 compensation, \$1000s
age	byte	%9.0g		in years
college	byte	%9.0g		=1 if attended college
grad	byte	%9.0g		=1 if attended graduate school
comten	byte	%9.0g		years with company
ceoten	byte	%9.0g		years as ceo with company
sales	float	%9.0g		1990 firm sales, millions
profits	int	%9.0g		1990 profits, millions
mktval	float	%9.0g		market value, end 1990, mills.
lsalary	float	%9.0g		log(salary)
lsales	float	%9.0g		log(sales)
lmktval	float	%9.0g		log(mktval)
comtensq	int	%9.0g		comten^2
ceotensq	int	%9.0g		ceoten^2
profmarg	float	%9.0g		profits as % of sales

Sorted by:



## browse



## codebook

```
. codebook
-----
salary                                1990 compensation, $1000s
-----
      type: numeric (int)
      range: [100,5299]
      unique values: 166
      mean: 865.964
      std. dev: 587.589
      percentiles: 10% 25% 50% 75% 90%
                   358 471 707 1119 1550
-----
age                                    in years
-----
      type: numeric (byte)
      range: [33,86]
      unique values: 39
      mean: 56.4294
      std. dev: 8.42189
-----
```



## describe salary

```
. describe salary
-----
variable name  storage  display  value  variable label
type          format
-----
salary        int      %9.0g    1990 compensation, $1000s
```

## describe salary age

```
. describe salary age
-----
variable name  storage  display  value  variable label
type          format
-----
salary        int      %9.0g    1990 compensation, $1000s
age           byte     %9.0g    in years
```



## summarize

. sum

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	177	865.8644	587.5893	100	5299
age	177	56.42938	8.42189	33	86
college	177	.9717514	.1661523	0	1
grad	177	.5310734	.5004492	0	1
comten	177	22.50282	12.29473	2	58
cecten	177	7.954802	7.150826	0	37
sales	177	3529.463	6088.454	29	51300
profits	177	207.8305	404.4543	-463	2700
mktval	177	3600.316	6442.276	387	45400
lsalary	177	6.682848	.6060894	4.60817	8.876274
leales	177	7.231025	1.432086	3.367296	10.84545
lmktval	177	7.39941	1.133414	5.958425	10.72327
comtensq	177	656.8836	577.1227	4	3364
cectensq	177	114.1243	212.866	0	1369
profmary	177	6.42011	17.86074	-203.0769	47.45763



## summarize salary

. summarize salary

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	177	865.8644	587.5893	100	5299

## sum salary

. sum salary

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	177	865.8644	587.5893	100	5299



## summarize salary, detail

. sum salary, detail

1990 compensation, \$1000s					
Percentiles		Smallest			
1%	129	100			
5%	270	129			
10%	358	174	Obs	177	
25%	471	185	Sum of Wgt.	177	
50%	707		Mean	865.8644	
			Std. Dev.	587.5893	
75%	1119	2220			
90%	1550	2265	Variance	345261.2	
95%	1798	2792	Skewness	2.998603	
99%	2792	5299	Kurtosis	20.40129	



## sum if salary >866

```
. sum if salary>866
```

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	70	1385.514	615.4349	867	5299
age	70	57.8	8.107252	33	73
college	70	.9571429	.2039973	0	1
grad	70	.5428571	.5017567	0	1
comoten	70	22.41429	11.49229	2	42
ceoten	70	8.714286	6.445182	1	37
sales	70	6373.857	8551.766	149	51300
profits	70	409.2714	567.3626	-271	2700
mktval	70	6730.786	9220.275	398	45400
lsalary	70	7.174854	.3149622	6.765039	8.575274
lsales	70	7.998154	1.354099	5.003946	10.84545
lmtval	70	8.076301	1.215686	5.986452	10.72327
comtensq	70	637.1571	512.7209	4	1764
ceotensq	70	116.8857	196.9	1	1369
profmarg	70	6.228583	9.041723	-48.13499	19.8895



## sum salary if age <=40

```
. sum salary if age<=40
```

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	8	1027	843.1478	310	2792



## sum if grad==1

```
. sum if grad==1
```

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	94	864.2128	501.3924	100	2265
age	94	55.45745	8.1553	38	86
collage	94	1	0	1	1
grad	94	1	0	1	1
comoten	94	19.87234	11.48934	2	41
ceoten	94	7.265957	6.145504	0	26
sales	94	3964.915	5734.282	36	28000
profits	94	244.9043	414.3908	-438	1900
mktval	94	4342.66	6949.829	387	45400
lsalary	94	6.590308	.6129932	4.60517	7.72533
lsales	94	7.34306	1.527586	3.583519	10.23996
lmtval	94	7.558841	1.226916	5.958425	10.72327
comtensq	94	525.5106	470.1377	4	1681
ceotensq	94	90.18957	142.0795	0	676
profmarg	94	6.16246	23.31955	-203.0769	47.45763



## sum if grad==0

. sum if grad==0

Variable	Obs	Mean	Std. Dev.	Min	Max
salary	83	867.7349	675.2212	174	5299
age	83	57.53012	8.631108	33	80
college	83	.939759	.2393792	0	1
grad	83	0	0	0	0
conten	83	25.48193	12.56239	3	58
ceoten	83	8.73494	8.10914	0	37
sales	83	3036.301	6466.221	29	51300
profits	83	165.8434	391.1396	-463	2700
mtval	83	2759.59	5740.459	390	42900
lsalary	83	6.574399	.60218	5.159055	8.575274
lealee	83	7.104143	1.313251	3.367296	10.84545
lmtval	83	7.21885	.9939086	5.966147	10.66663
contensq	83	805.241	649.7235	9	3364
ceotensq	83	141.2651	269.5968	0	1369
profmsq	83	6.711907	8.233072	-48.13499	23.94958



## tabulate salary

. tabulate salary

compensatio n, \$1000s	Freq.	Percent	Cum.
100	1	0.56	0.56
129	1	0.56	1.13
174	1	0.56	1.69
199	1	0.56	2.24
210	1	0.56	2.82
245	1	0.56	3.39
246	1	0.56	3.95
244	1	0.56	4.52
270	1	0.56	5.08
300	1	0.56	5.65
309	1	0.56	6.21
310	1	0.56	6.78
328	1	0.56	7.34
345	1	0.56	7.91
349	1	0.56	8.47
350	1	0.56	9.04
355	1	0.56	9.60
389	2	1.13	10.73
343	1	0.56	11.30
349	1	0.56	11.86
375	1	0.56	12.43
377	1	0.56	12.99
379	1	0.56	13.54
Total	177	100.00	



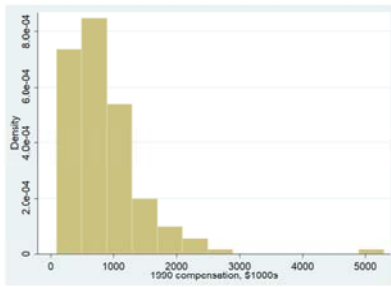
## tabulate college

. tabulate college

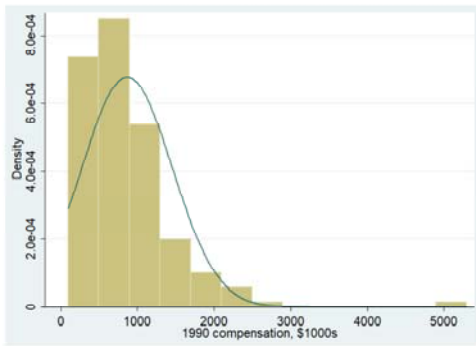
=1 if attended college	Freq.	Percent	Cum.
0	5	2.82	2.82
1	172	97.18	100.00
Total	177	100.00	



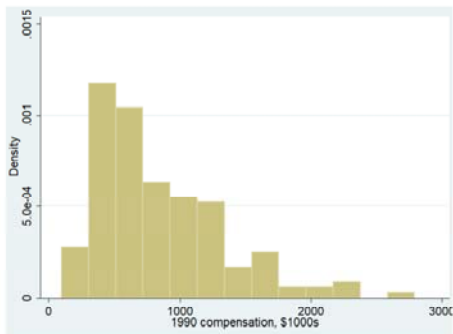
## hist salary



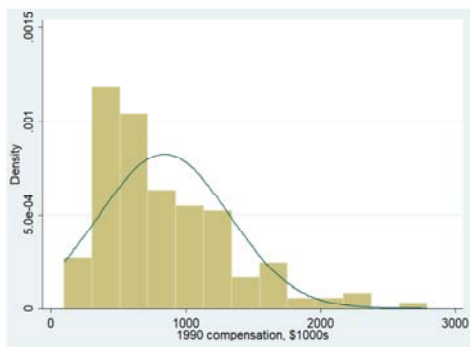
## hist salary, normal



## hist salary if salary < 4000



## hist salary if salary<4000, normal



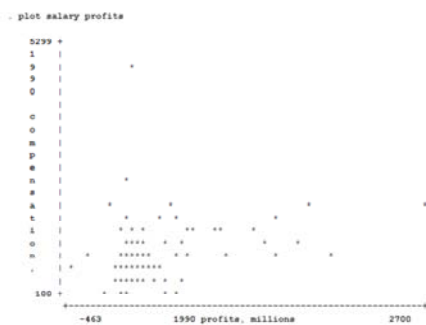
## correlate salary profits sale

```
. correlate salary profits sales
(obs=177)
```

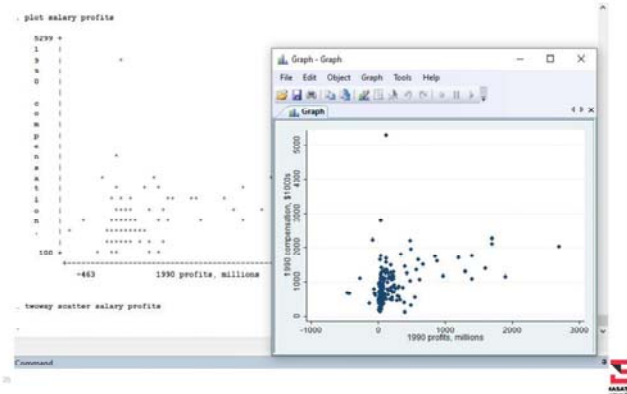
	salary	profits	sales
salary	1.0000		
profits	0.3939	1.0000	
sales	0.3802	0.7983	1.0000



## plot salary profits



## . twoway scatter salary profits

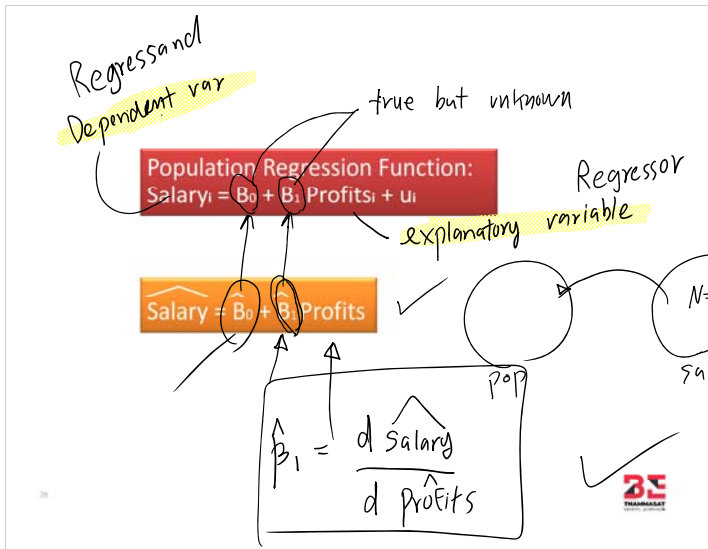


## correlate salary profits sales, cov

```
. correlate salary profits sales, cov  
(obs=177)
```

	salary	profits	sales
salary	345261		
profits	93618.1	163583	
sales	1.4e+06	2.0e+06	3.7e+07

## Simple Regression Analysis using STATA



### regress salary profits

COMMAND OR SYNTAX

Dependent var

Independent var

```
. regress salary profits
```

Source	SS	df	MS
Model	9429597.62	1	9429597.62
Residual	51336367.1	175	293350.669
Total	60765964.7	176	345261.163

Number of obs =	177
F( 1, 175) =	32.14
Prob > F =	0.0000
R-squared =	0.1552
Adj R-squared =	0.1504
Root MSE =	541.62

	salary	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
profits		.5722961	.100941	5.67	0.000	.3730776 .7715146
_cons		746.9238	45.79794	16.31	0.000	656.5364 837.3112

### . regress salary profits

#### Sample Regression Function

$$\text{Salary} = \hat{B}_0 + \hat{B}_1 \text{Profits}$$

```
. regress salary profits
```

Source	SS	df	MS
Model	9429597.62	1	9429597.62
Residual	51336367.1	175	293350.669
Total	60765964.7	176	345261.163

Number of obs =	177
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Root MSE =	541.62

	salary	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
profits		.5722961	.100941	5.67	0.000	.3730776 .7715146
_cons		746.9238	45.79794	16.31	0.000	656.5364 837.3112

B<sub>0</sub> = intercept

B<sub>1</sub> = slope

#### Population Regression Function:

$$\text{Salary}_i = B_0 + B_1 \text{Profits}_i + U_i$$

Salary =  $\hat{\beta}_0 + \hat{\beta}_1 \text{profits}$

$\hat{B}_0 = \text{intercept}$        $\hat{B}_1 = \text{slope}$

```

.regress salary profits
-----+-----
Source |      SS      df       MS          Number of obs = 177
-----+-----
Model | 9429597.62    1 9429597.62      F( 1, 175) = 32.14
Residual | 51336367.1   75 293350.669      Prob > F = 0.0000
Total | 60765964.7   76 345261.163      R-squared = 0.1552
                                           Adj R-squared = 0.1504
                                           Root MSE = 541.62
-----+-----
salary |      Coef.   Std. Err.      t    P>|t|   [95% Conf. Interval]
-----+-----
profits |   .5722961   .100941     5.67  0.000   .3730776   .7715146
   _cons |   746.9238  45.79794   16.31  0.000   656.5364   837.3112

```



Std. Err. = Standard Error  
Which is an estimate of  
the standard deviation  
of  $\hat{\beta}_0$  and  $\hat{\beta}_1$

t = t-statistics. Tests the  
null hypothesis that the  
coefficient = 0, i.e.  
 $\hat{\beta}_0 = 0, \hat{\beta}_1 = 0.$

$P > |t|$   
is the 2-tailed p-value  
for testing the null  
hypothesis that the  
coefficient = 0.

```

.regress salary profits
-----+-----
Source |      SS      df       MS          Number of obs = 177
-----+-----
Model | 9429597.62    1 9429597.62      F( 1, 175) = 32.14
Residual | 51336367.1   75 293350.669      Prob > F = 0.0000
Total | 60765964.7   76 345261.163      R-squared = 0.1552
                                           Adj R-squared = 0.1504
                                           Root MSE = 541.62
-----+-----
salary |      Coef.   Std. Err.      t    P>|t|   [95% Conf. Interval]
-----+-----
profits |   .5722961   .100941     5.67  0.000   .3730776   .7715146
   _cons |   746.9238  45.79794   16.31  0.000   656.5364   837.3112

```

w/  $\alpha = 0.05$ ,  
if our p-value  $< 0.05$ ,  
then we reject  $H_0$

$H_0: \beta_1 = 0$  (profits  $\rightarrow$  salary)  
 $H_1: \beta_1 \neq 0$  (profit  $\rightarrow$  salary)

For  $n > 30$ , decision rule is...

If  $t > 1.96$ , we can reject  $H_0: \beta_1 = 0$

$$\hat{t} = \frac{\hat{\beta}_1}{se(\hat{\beta}_1)}$$

The chance that this  
interval can capture the  
true  $\beta_0$  or  $\beta_1$  is 95%



SSE (Explained Sum of Squares)  
SSR (Residual Sum of Squares)  
SST (Total Sum of Squares)

ANOVA  
TABLE  
(Chap 5)

```

.regress salary profits
-----+-----
Source |      SS      df       MS          Number of obs = 177
-----+-----
Model | 9429597.62    1 9429597.62      F( 1, 175) = 32.14
Residual | 51336367.1   75 293350.669      Prob > F = 0.0000
Total | 60765964.7   76 345261.163      R-squared = 0.1552
                                           Adj R-squared = 0.1504
                                           Root MSE = 541.62
-----+-----
salary |      Coef.   Std. Err.      t    P>|t|   [95% Conf. Interval]
-----+-----
profits |   .5722961   .100941     5.67  0.000   .3730776   .7715146
   _cons |   746.9238  45.79794   16.31  0.000   656.5364   837.3112

```

$TSS = ESS + RSS$  (Dusanti)  
 $STT = SSE + SSR$  (Wooldridge)

$F = \frac{MS_{ESS}}{MS_{RSS}}$

FOR JOINT TEST

IN MULTIPLE REGRESSION MODEL

Ex:  $Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$

$H_0: \beta_1 = \beta_2 = 0$

$H_1: \beta_1 \neq 0$  and  $\beta_2 \neq 0$  at the same time

w/ 95% confidence level.  
test profits = 0

$H_0: \beta_1 = 0$   
 $H_1: \beta_1 \neq 0$

One-sample t test

Variable	Obs	Mean	Std. Err.	Std. Dev.	[95% Conf. Interval]
profits	177	207.8305	30.40065	404.4543	147.8338 267.8272

mean = mean(profits)  
 $H_0: \text{mean} = 0$

t = 6.8364  
degrees of freedom = 176

$H_a: \text{mean} < 0$   
 $\Pr(T < t) = 1.0000$

$H_a: \text{mean} \neq 0$   
 $\Pr(|T| > |t|) = 0.0000$

$H_a: \text{mean} > 0$   
 $\Pr(T > t) = 0.0000$

$H_0: \beta_1 = 0$   
 $H_1: \beta_1 \neq 0$   
two-tailed test

$H_0: \beta_1 > 0$   
 $H_1: \beta_1 \leq 0$   
one-tailed test

$H_0: \beta_1 < 0$   
 $H_1: \beta_1 \geq 0$   
one-tailed test

The chance that this  
interval can capture the  
true  $\beta_0$  or  $\beta_1$  is 95%



R-squared, Adj. R-squared are assessments of the goodness of fit.  $0 \leq R\text{-squared} \leq 1$

Number of observations (N)

F-test, test for the null hypothesis that all the coefficients = 0

```
regress salary profits
```

Source	SS	df	MS			
Model	9429597.62	1	9429597.62			
Residual	17929350.669	177	100730.512			
Total	60765964.7	178	341361.163			

salary	Coeff.	Std. Err.	t	P> t	[95% Conf. Interval]
profits	.5722961	.100941	5.67	0.000	.3730776 .7715146
_cons	746.9238	45.79794	16.31	0.000	656.5364 837.3112

Number of obs = 177  
 F(1, 177) = 31.90  
 Prob > F = 0.0000  
 R-squared = 0.1553  
 Root MSE = 541.62



predict y\_hat, xb

obs	actual	salary	profits	actual	predicted	residual	y_hat
1	23200	7.487037	6.742096	10.46196	81	4	11.19466
2	1200	6.30939	5.446447	7.000066	300	300	10.96133
3	1200	6.937336	5.129999	7.000066	81	0	23.46864
4	1000	6.478339	7.003066	6.907761	484	484	8.903991
5	387	6.20839	5.800796	5.903425	64	36	7.977208
6	3900	6.972686	6.821264	6.268732	49	49	3.232379
7	623	6.881885	6.284334	6.434646	3223	3223	6.477832
8	2300	7.13966	6.478371	7.449893	3024	64	8.976187
9	414	6.22039	6.434639	6.138007	16	16	1.847461
10	3900	6.997936	7.974666	6.268732	3321	25	7.983333
11	133	6.398936	7.090077	6.278122	876	49	2.833333
12	477	6.872138	6.327997	6.167157	3321	64	1.428976
13	678	7.090077	6.478371	6.324347	1368	1368	6.394066
14	5700	6.546785	6.611889	6.448221	625	3	2.053858
15	1400	6.947961	6.198637	6.198637	441	123	2.136279
16	118	6.193238	6.398276	6.324346	49	49	17.77778
17	847	6.706839	7.17012	6.741701	1844	16	4.230768
18	1290	6.423636	6.93823	7.090077	963	444	17.94293
19	609	6.878326	7.244227	6.411839	1089	176	4.828976
20	880	6.411839	7.000066	6.779822	1296	5	6.272727
21	9300	6.40744	7.161624	7.448919	400	16	6.06440
22	1300	6.780389	6.784487	7.332221	1296	196	9.162896
23	2300	6.622736	7.377739	6.970906	1024	16	12.0626
24	414	6.193238	6.164709	6.128889	64	64	16.46667
25	3900	6.743384	6.277999	6.682709	16	16	2.767008
26	2300	6.580533	6.198122	7.740684	129	16	28.2619
27	1800	7.074938	6.242716	6.448221	576	16	7.947399
28	713	6.398936	6.05035	6.549461	225	8	18.46667

salary

1  
2  
3  
4  
...  
177

$$\hat{salary}_i = \beta_0 + \beta_1 \text{profits}_i$$

$$u_i = \text{salary}_i - \hat{salary}_i$$

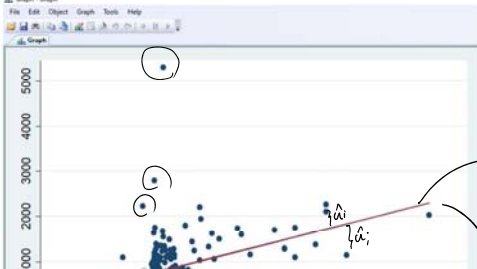
$$\sum u_i^2 = RSS$$

predict u\_hat, residual

obs	profits	actual	salary	profits	actual	predicted	residual	y_hat
1	666	23200	7.487037	6.742096	10.46196	81	4	11.19466
2	49	1200	6.30939	5.446447	7.000066	300	300	10.96133
3	40	1200	6.937336	5.129999	7.000066	81	0	23.46864
4	40	1000	6.478339	7.003066	6.907761	484	484	8.903991
5	12	387	6.20839	5.800796	5.903425	64	36	7.977208
6	124	3900	6.972686	6.821264	6.268732	49	49	3.232379
7	24	623	6.881885	6.284334	6.434646	3223	3223	6.477832
8	193	2300	7.13966	6.478371	7.449893	3024	64	8.976187
9	7	414	6.22039	6.434639	6.138007	16	16	1.847461
10	129	3900	6.997936	7.974666	6.268732	3321	25	7.983333
11	13	133	6.398936	7.090077	6.278122	876	49	2.833333
12	8	477	6.872138	6.327997	6.167157	3321	64	1.428976
13	31	678	7.090077	6.478371	6.324347	1368	1368	6.394066
14	214	5700	6.546785	6.611889	6.448221	625	3	2.053858
15	93	1400	6.947961	6.198637	6.198637	441	123	2.136279
16	24	118	6.193238	6.398276	6.324346	49	49	17.77778
17	55	847	6.706839	7.17012	6.741701	1844	16	4.230768
18	109	1290	6.423636	6.93823	7.090077	963	444	17.94293
19	609	609	6.878326	7.244227	6.411839	1089	176	4.828976
20	48	880	6.411839	7.000066	6.779822	1296	5	6.272727
21	230	2300	6.580533	7.740684	7.898213	400	16	6.339409
22	86	1300	6.780389	6.784487	7.332221	1296	196	9.162896
23	180	2300	6.622736	7.377739	6.970906	1024	16	12.0626
24	19	414	6.193238	6.164709	6.128889	64	64	16.46667
25	25	2300	6.580533	6.198122	7.740684	129	16	28.2619
26	226	1800	7.074938	6.242716	6.448221	576	16	7.947399
27	28	713	6.398936	6.05035	6.549461	225	8	18.46667

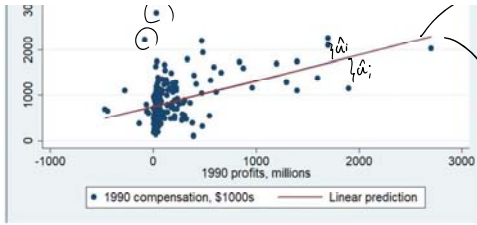
= salary - salary

twoway scatter y\_hat profits || line y\_hat profits



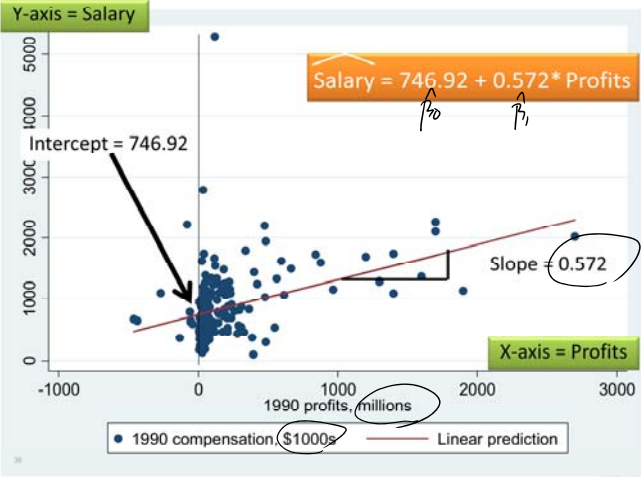
Fitted line  

$$\hat{salary} = 746.92 + 0.5722 \text{ profits}$$



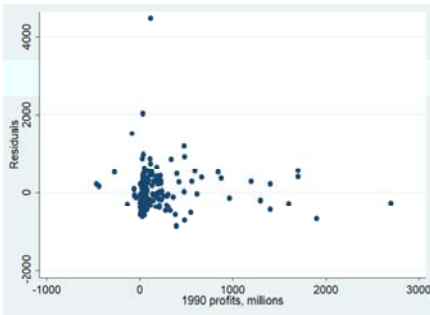
$$746.92 + 0.572x_i$$

$\downarrow$   $\hat{\beta}_0$                        $\downarrow$   $\hat{\beta}_1$



if profits ↑ by 1 million dollar,  
 CEO's salary, on average, will  
 rise by  $0.572 \times 1000 = 572$  dollars/YR,  
 holding all other factors constant.

. twoway scatter u\_hat profits



correlate profits  $X_i$   $\hat{u}_i$

```
. correlate profits u_hat
(obs=177)
```

	profits	u_hat
profits	1.0000	
u_hat	0.0000	1.0000

$\hat{\beta}_1 = 0.572$

$\text{cov}(X_i, \hat{u}_i) = 0$

To check if the OLS estimation makes  $X_i$  uncorrelated with  $u_{\text{hat}}$ .

generate  $\lnsalary = \log(\text{salary})$   
 generate  $\lnprofits = \log(\text{profits})$   
 generate  $profitsq = \text{profits}^2$

- Type: generate  $\lnsalary = \log(\text{salary})$
- Type: generate  $\lnprofits = \log(\text{profits})$
- Type: generate  $profitsq = \text{profits}^2$
- Type: regress  $\text{salary}(\text{profits} \text{ profits}_2)$



regress salary profits Vs. regress salary profits sales  
 or Two-variable regression  
 → simple regression

→ simple regression

Source	SS	df	MS	Number of obs = 177
Model	9429597.62	1	9429597.62	F(1, 175) = 32.14
Residual	175 293350.649			Prob > F = 0.0000
Total	60765964.7	176	345261.163	Adj R-squared = 0.1504
				Root MSE = 545.62

	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
salary					
profits	.5722961	.100941	5.67	0.000	.3730776 .7715146
_cons	746.9238	45.79794	16.31	0.000	656.5364 837.3112

→ multiple regression

Source	SS	df	MS	Number of obs = 177
Model	10553948.8	2	5276974.4	F(2, 174) = 17.40
Residual	174 290873.489			Prob > F = 0.0000
Total	60765964.7	176	345261.163	Adj R-squared = 0.1676
				Root MSE = 539.33

	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
salary					
profits	.3620587	.16689	2.17	0.031	.0326594 .6914580
sales	.0378887	.0410964	0.92	0.354	-.0426624 .1168849
_cons	759.8713	47.01708	16.16	0.000	656.0746 821.6689

$t < 1.96 \Rightarrow$  cannot reject  $H_0: \beta_2 = 0$   
 hypothesis value  
 $P\text{-value} > 0.05$



help

