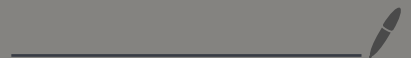


KITCHANOK

BOONTEERALERT

6304690508

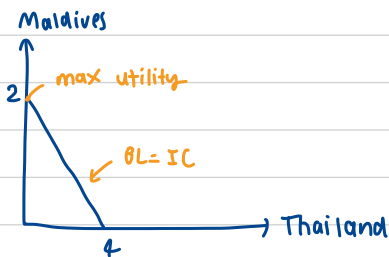


**Question (1)** Neo loves traveling. Supposed he has two choices of destination, Thailand and Maldives which costs him 3,000 baht and 5,000 baht respectively. His utility received from traveling to Maldives is twice compared to traveling to Thailand. Answer the following questions.

(1.a) If Neo has 10,000 baht of budget, how many times of each destination he will choose to travel and why? Draw his indifference curve and budget line to analyze his decision and indicate details on the graph.

(1.b) If his budget increases to 20,000 baht, draw his income-consumption curve (ICC). Also plot his income demand of traveling in Thailand, find its slope and explain.

① Neo might choose to go to Maldives rather than Thailand (budget = 10,000 baht) because the utility that he got from consumption from Maldives is 2 times of Thailand. Moreover, Neo can also save his budget for 5,000 baht from Maldives, while if he choose to go to Thailand, he will have 4,000 baht left.



2.6 budget 20,000 ไปไหนได้บ้าง?

maldives	Thailand
0	$\frac{20,000}{3000} = 6... \approx 6$
1	$\frac{15,000}{3000} = 5$
2	$\frac{10,000}{3000} = 3$
3	$\frac{5,000}{3000} = 1... \approx 1$
4	$\frac{0}{3000} = 0$

**Question (2)** Consider a long-run production in which there are only two inputs labor and capital, and the input prices for labor and capital are wage ( $w$ ) and interest rate ( $r$ ), respectively. Suppose that at the equilibrium levels of labor and capital ( $L^*, K^*$ ), the marginal product of labor ( $MP_L$ ) and marginal product of capital ( $MP_K$ ) are 6 and 8, respectively.

(2.a) Calculate the marginal rate of technical substitution (MRTS), state the cost-minimization conditions of this firm, given that the required output is fixed at  $Q_0$ . If the market wage rate ( $w$ ) is \$3, what is the interest rate at the equilibrium?

(2.b) Suppose now that the wage rate ( $w$ ) increases to \$4, *ceteris paribus*, draw a diagram to illustrate the changes in the cost-minimizing combination of inputs.

(2.a) 1st MARGINAL RATE OF TECHNICAL (MRTS) Σανθίστωση  $MP_L = 6$   
 $MP_K = 8$

$$MRTS = \frac{MP_L}{MP_K} = \frac{6}{8} = \frac{3}{4} \#$$

• Equilibrium : slope of isoquant = slope of isocost

$$\frac{MP_L}{MP_K} = \frac{w}{r}$$

$$: MP_L = w ; MP_K = r$$

$$\frac{MP_L}{MP_K} = \frac{w}{r}$$

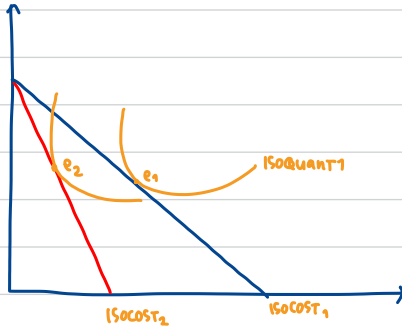
$$\frac{3}{4} = \frac{3}{r}$$

$$3r = 12$$

$$r = 4$$

so interest = 4

(2.b) if the wage increase by \$4  $\rightarrow$  the labour cost will be more expensive by \$4. This means that there will be more factor, which a variable cost in the production function.

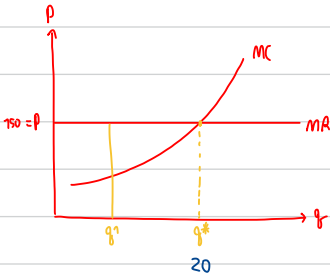


**Question (3)** Consider a perfectly competitive market, in which the current equilibrium price is 150 baht per unit.

**(3.a)** Suppose that a firm in this market sells 20 units of its output. State the profit-maximizing condition of this firm and draw a diagram to illustrate how the equilibrium quantity is determined.

**(3.b)** At this equilibrium quantity of 20 units, suppose that the firm's average total cost is 180 baht and its average fixed cost is 60 baht. Calculate this firm's average variable cost, total revenue, total cost, and profit.

(3.A) sell 20 units of its output       $\Rightarrow$  profit maximizing



$$\text{Average total cost} = \text{ATC} = 180$$

$$\text{Average fixed cost} = \text{AFC} = 60$$

$$\text{AFC} = \text{ATC} - \text{AVC}$$

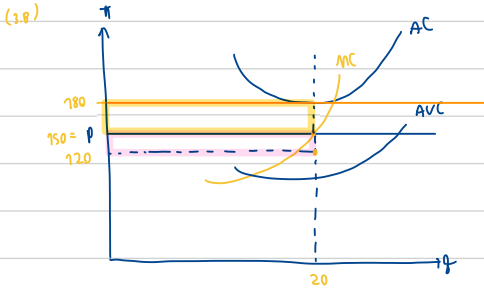
(AVC)

$$\Rightarrow \text{firm's average variable cost} = 180 - 60 = 120 \#$$

$$- \text{total revenue (TR)} = P \cdot q = 150 \cdot 20 = 3000 \#$$

$$- \text{total cost (TC)} = 180 \cdot 20 = 3600 \#$$

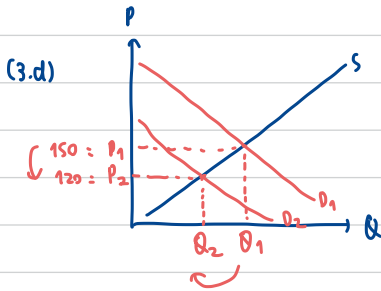
$$- \text{PROFIT (TR - TC)} = 3000 - 3600 = -600 \#$$



(3.c) From (3.b), should this firm stay in the market in the short run? Justify your answer.

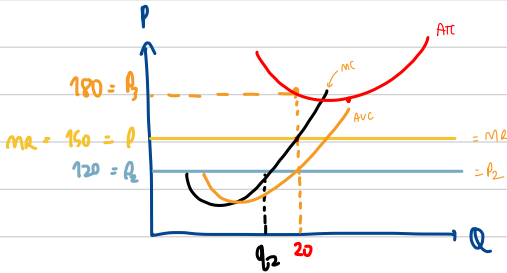
(3.d) Suppose now that the market demand decreases and the market price decreases to 120 baht per unit. Draw two diagrams to illustrate: (i) the change in the equilibrium price and quantity in the market, (ii) how the change in the market price affects the firm equilibrium quantity and profit. Would your answer from part c. change?

(3.c) Yes, this firm should stay in the market for short-run. This is because this market have a fixed cost and a variable. Moreover, the amount of  $P(150)$  is more than Average cost by 30 (120). [From the short run eq.  $P > AVC$ ]



① when demand drop = price drop  
from 150 → 120

②  $MR_2 = MC = 120$   
when  $q$  drop from 20 to  $q_2$



③ firms operate when  $P > \text{Min AVC}$ , so  
 $P = 120$  and more than  $AVC$  = firm still operate

**Question (4)** House and Land (HL) is the monopolist in a luxury housing market. It is a very efficient firm in which workers can construct houses with constant marginal cost and average cost. The demand and cost functions for HL are given as follows. (P is in million-baht unit).

$$P = 60 - 0.6Q$$

$$MC = AC = 24$$

(4.a) Derive the marginal revenue function. Draw a diagram to illustrate the demand, marginal revenue, marginal cost, and average cost.

(4.a) <sup>(MR)</sup> จากสูตร marginal revenue  $\rightarrow MA = TR_n - TR_{n-1} = \frac{\Delta TR}{\Delta Q} = \frac{dTR}{dQ}$

(1)  $TR = P \cdot Q$  จากโจทย์  $P = 60 - 0.6Q$

$TR = (60 - 0.6Q)Q$   $Q = \text{ไม่แน่นอน}$

$TR = 60Q - (0.6Q)Q$

$TR = 60Q - 0.6Q^2$

$MA = \frac{dTR}{dQ} = \frac{60Q - 1.2Q^2}{Q}$

$MA = 60 - 1.2Q \#$

(4.b) State the profit-maximizing condition for HL and determine the optimal units of houses. Also, indicate the profit in the diagram, and explain how this profit can be derived.

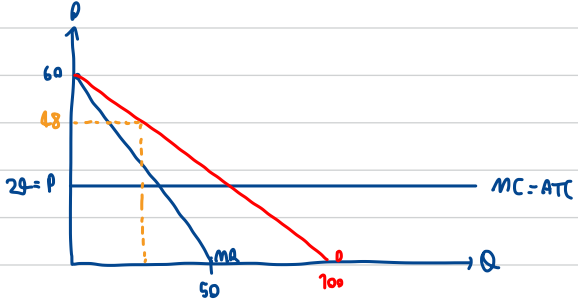
$\pi$

(4.c) The government tries to encourage more people to have access to luxury houses, so they launch a policy forcing HL to sell their houses at the ideal price. Draw another diagram to indicate the ideal price and determine the corresponding quantity at this price. Illustrate the social welfare before and after the intervention in the diagram and discuss.

P. MC  
COMPETITIVE  
EQUILIBRIUM

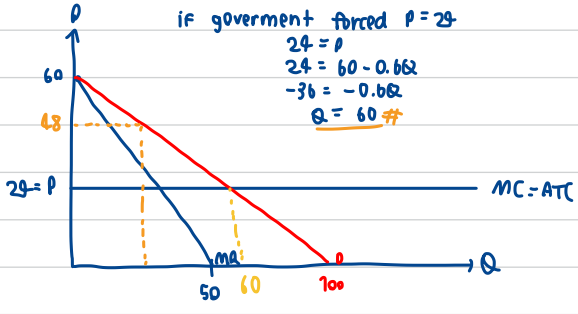
4.b  $MC = MR$  (Equilibrium  $MC = 24$ )  
 $24 = MR$   
 $24 = 60 - 1.2Q$   
 $-36 = -1.2Q$   
 $Q = 30$  #

SUB  $Q = 30$  INTO  $P$  EQUATION  $\rightarrow P = 60 - 0.6(Q) = 60 - 18 = 42$  #  $\rightarrow$  So  $P = 42$  #



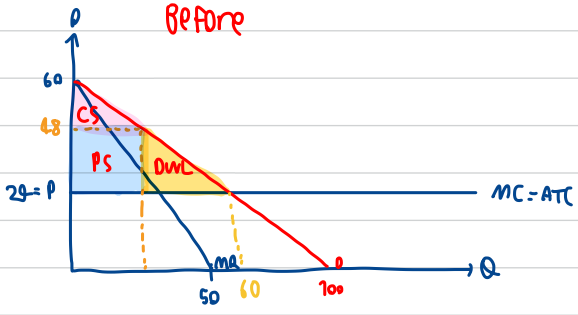
7)  $TR = P \cdot Q$   
 $TC = ATC \cdot Q$   
 $\pi = TR - TC$   
 $\pi = (P \cdot Q) - (ATC \cdot Q)$   
 $\pi = Q(P - ATC)$   
 $\pi = 30(48 - 24)$   
 $\pi = 30(24)$   
 $\pi = 720$  #

4.c

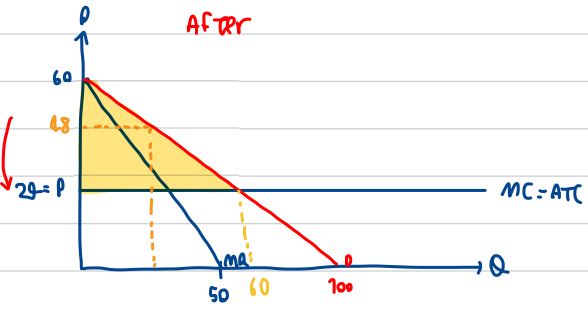


if government forced  $P = 24$   
 $24 = P$   
 $24 = 60 - 0.6Q$   
 $-36 = -0.6Q$   
 $Q = 60$  #

Before



After



**Question (5)** Consider this payoff matrix for Mook and Mix, they are competitors in an oligopoly sweetened product. Mook's payoff (bold) and Mix's payoff (regular) in this table is in thousand(s) baht unit. Discuss how you figure out a Nash equilibrium in this game.

② Mix

① Mook

	Boba tea (B)	Ice-cream (C)	Donut (D)
Boba tea (B)	<b>1</b> , 2	<b>3</b> , 5	<b>2</b> , 1
Ice-cream (C)	<b>0</b> , 4	<b>2</b> , 1	<b>3</b> , 0
Donut (D)	<b>-1</b> , 1	<b>4</b> , 3	<b>0</b> , 2

