

TU 102, Module 2 Architecture: Video Proposal Assignment (2018)

Description:

The aim of this assignment is for the students to gain the ability to experience, analyse and evaluate their architectural environment in 3 main aspects; design, psychology and economic. Through different observation and analysis of the architectural environment each week, students will gain understanding and awareness of their current environment and become empowered with creativity and skills to improve their quality of life and wellbeing.

Learning outcome:

Learn to appreciate and critique architecture from design and aesthetic aspects through personal experience.

Observe and understand the psychological dimensions of architecture and analyse its effects on the user behavior.

Understand the mechanisms and the importance of property market trends in Thailand.

Justifiable analysis and evaluation of architecture from design, psychology and economy perspectives.

Ability to critically and creatively choose and/or design better architectural environments.

Guidelines:

Week1

In class Students form a group of 7-9 students per group. (Submit team name and name list)

Assignment Using the knowledge learnt from this week's lecture, individually, each student investigates and analyses the space and the building they currently live in.

Week2

In class Individually, students present last week's assignment to the other members of their group.
(Time: 30mins) (Format: Printed images, a personal computer)

Assignment Using the knowledge learnt from this week's lecture, individually, each student investigates and analyses the space and the building they currently live in.

Week3

In class Individually, students present last week's assignment to the other members of their group.
(Time: 30mins) (Format: Printed images, a personal computer)

Assignment Using the knowledge learnt from this week's lecture, individually, each student investigates and analyses the space and the building they currently live in.

In a group, compare and analyse all findings from each group member together.

As a group, create a video presentation to propose a new student accommodation for TU students.
From what you have now learned.

(Format: 5-10minutes video presentation)

Week4: Presentation

In class Each group has up to 10 minutes to present their new student accommodation project proposal.

The proposal must include

1. Name of the project and slogan.
2. Identification of target market.
3. Location of the building and justification for choosing that location.
4. Function and facilities included in the building/project.
5. Quantity and estimated rental price for the rooms.
6. The visual presentation of the building and the interior design.
7. Analysis and justification for the chosen visual representation (design, psychological and economic aspects).

Objectives:

To convince the panels (lecturers and the class) of your awareness and understanding of how architecture and architectural environment can have an impact on health and wellbeing of the users, and also property values.

To showcase your understanding of the lectures given and the ability to apply the new knowledge to critically evaluate and creatively develop an idea for quality architecture and the environment.

For you to learn and have fun!