

EE382 1/2022

Group Assignment 8 Service innovation

- Give examples of innovations in your group service industry based on types of innovation in slide no. 2
- Give examples of 6 phases of innovation process of your group service industry (see slides no. 7 – 10)

Deadline: Nov 1th, 2022 (midnight)

Note: Please name your file in the group assignment folder as

Assignment_8_Service_innovation