

Suggestions on Case Analysis

(Presentation Dates: 12 and 14 May 2021)

- (1) Please submit both the written report and the presentation file.
- (2) Submit the hardcopy of both documents at in the class and also email both files to nattapong@econ.tu.ac.th on 11 May 2021 (9.00pm).
- (3) Presentation session: 12 minutes
- (4) Q & A session: 10 minutes
- (5) Sequence of presentation: from draw

Suggestions on 1st Assignment

(6) Length of full-text report : 12 – 15 pages

(7) Structure of full-text report

Part 1 - Introduction and background

Part 2 - Sources of data

Part 3 - Analytical methodologies and results

- Historical trends (macroeconomic data, international trade)

- Analysis of key indicators

- Other related tools and data are welcome

Part 4 - Policy recommendations

Grading Criteria

- **Quality of report (60%)**
 - appropriate methodologies (20%)
 - critical reasoning in result analysis and policy recommendation (20%)
 - format of report (comprehensive graphical communication and concise text explanation) (10%)
 - on-time submission (10%)
- **Quality of presentation (40%)**
 - convincing verbal explanation (20%)
 - comprehensive Q&A (20%)