



Mk 322 Final Exam Guidelines

Date: Wednesday May 25, 2022
Time: 13:30-16:00 hrs. (2.5 hours)

By Ajarn Suwalya K.
Semester 2/2021

Grading

▶ Group Assignments	35%
▶ Midterm Examination	20%
▶ Final Examination	30%
▶ Participation & Discussion	15%
▶ Total	100%

Grading – Final Exam 30%

All Chapters and lessons in class covered:

Understanding the Retail Planning Process:

1. Handouts – textbook material
2. VDO material
3. Individual/Group Assignments
4. Project Presentations
5. Class Discussions



Proctored in Zoom

What to Prepare

1. You are required to use **pens and colored markers only**. No pencils.

2. Cheat sheet allowed:

One A4 paper, 2 sides

Side 1: Handwriting only

Side 2: Typing or handwriting (optional)

- You could use IPAD to prepare your cheat sheet and print out. Proctors will be checking in the beginning of class.
- During exam you will only be allowed to use printed cheat sheets, no electronics of any kind.
- You are required to **submit the cheat sheet with the final exam answers sheets**.

It will be a one-part exam. Please read the exam questions clearly. You will only have only 2.5 hours to finish the exam. I will be standing by in zoom throughout the session if you have any questions.

**Any questions or concerns,
Please feel free to contact me**

**FB Messenger: Suwalya Ja
Mobile: 081-842-2043**



MK 322 Final Group Presentation

What to do list...

- ▶ Raffle Draw Sequence
- ▶ Each team, introduce team members live
- ▶ Each team open zoom pre recording
- ▶ Q &A Session
- ▶ Each student fill Google form in Zoom Chat - Individual class attendance (teams presenting to not have to fill the sheet)

