

Think marketing is for you? We're looking for a Digital Marketing Intern!

Grey Alchemy is a fast-growing digital marketing agency made up of a young, highly motivated and creative team. We work with trendy, niche, and successful lifestyle brands in Thailand and in the region, helping them build active communities around their value propositions.

We are looking for a highly driven **Digital Marketing Intern** to join our young and dynamic marketing communications team. You will learn to pursue specific goals in social media marketing, online advertising, email marketing, brand awareness, engagement and online presence.

Find out more at www.greyalchemy.com



Digital Marketing Internship

What You Will Learn:

- Designing online marketing and integrated communication strategies.
- Developing engaging content and creative copywriting (English) for social media profiles, websites, email campaigns, brochures and other promotional materials.
- Coordinating work between clients, creative teams, graphics teams, and web development teams to ensure all projects are rolled out in a timely manner and targets met.
- Designing, creating, and rolling out social media, email, and online advertising campaigns.
- Brainstorming effective online promotions and calls to action with clients and rolling them out in a timely and efficient manner.
- Monitoring, analyzing and actively managing clients' online assets.

Requirements:

- Excellent English & Thai copywriting skills
- Team player with good attention to detail.
- MS Office literate. Aptitudes in Adobe Photoshop and Illustrator would be a strong advantage.
- Must be studying or have an interest in pursuing a degree in Marketing, Communications, Mass Media, Digital Marketing, Advertising or related fields.
- Able to join us for a minimum period of 2 months.

Compensation & Working Hours:

- Remuneration: THB 5,000 / month.
- Five-day workweek (Flexible working hours).

If you think you've got what it takes to join our dynamic team, then we would really like to hear from you! Please send your cover letter in English along with your CV and a recent photograph to jobs@greyalchemy.com.

