

EE481 Writing Assignment 3

“Has the Thai government been successful at promoting efficiency in the<fill in the industry that you choose>...industry?”

- **Choose to write about 1 industry** which is a “state-own enterprise” (such as State Railway of Thailand, Metropolitan Electricity Authority, etc.) or a “regulated industry” (such as the mobile network provider industry which is regulated by the NBTC and retail petroleum industry which is regulated by the Energy Regulatory Commission)

Due date: Monday 25th December, before 12noon. No need to submit the hard copy.

Please email your essay to me <wanwiphang@econ.tu.ac.th>. **Please also submit your electronic copy through the turnitin program before 6pm.**

*** To submit the electronic copy, go to the "www.turnitin.com" website. Create an account (only 1 account per 1 essay). Choose "student" option and use "16600342" as Class ID and use "2017" as the Class enrollment key. Once you have logged in, click on the class name "Industrial Economics". The program accepts either the "microsoft word" or "PDF" format. ***

For those whose team member(s) is/are unwilling to write the 3rd essay, you do not need to force them. You can either write the essay without them or form a new team. The number of team member may not exceed 3.

Objectives

1. Students can discuss the objectives of government regulation.
2. Students can assess the outcome of government regulation.

*** When you state your argument(s), remember to always explain “why”. By explaining “why”, your arguments will become stronger. ***

Instructions

1. The essay topic is **“Has the Thai government been successful at promoting efficiency in the<fill in the industry that you choose>...industry?”** Before stating your arguments, it would help if you can briefly mention about the industry that you choose and the regulatory body of such an industry. For example, if you choose to assess the Mobile Network Industry, the regulatory body should be Office of The National Broadcasting and Telecommunications Commission (NBTC). *Don't forget to give the source of all the information, numbers, statistics, figures that you use in your essay.*

2. You are going to find a lot of information. So, a good essay should **synthesize** the relevant issues and express the main ideas clearly.
3. The essay **may not be longer than 3 double-space pages**. Please type your essay and use 12pt. font (not too big or too small). However, in case there is any, you can put your graphs or pictures in the appendix. The appendix does not count towards your 3-page limit.
 - ❖ To double space your essay, first highlight the entire section that you would like to double space. Then, right click -> paragraph -> under the dropdown "Line-spacing:" list, choose "Double" -> OK.
4. If your essay will contain ideas that you get from books, internet, websites, newspapers, magazines, etc., you will have to give credits to those ideas. A correct form of reference will **have to be** included at the end of your essay (or on an extra page attached at the end of your essay). If the references page is not included or the format is incorrect, I **will not** grade the essay.
5. Your grade will depend on the strength of your argument. The point of writing an essay is not to list all the correct answers and explain them, but to "convince" your readers. **Thus, the more convincing your essay is, the more points you will receive.**
6. Please proofread your essay before you submit in order to fix any grammatical errors.
7. **(The most serious point)** Write everything in your own words. **Never plagiarize!**