



Course Outline
EL341 English for Economists 2
Semester 2/2025

Number of Credit: 3 credits

Prerequisite: EL241 English for Economists 1

Course Description:

This course builds on the skills learned in EL241 by developing a higher-level understanding of how professionals communicate about economics. Students are encouraged to think critically about pressing domestic and international economic issues and decision-making processes, and to articulate and communicate their own informed perspectives. Through analysis of current events and economic discourse, students will enhance their ability to evaluate and discuss complex economic topics. Advanced speaking and writing skills are developed and assessed through individual academic essays, formal academic presentations, and a collaborative group newspaper project that explores key economic debates and real-world challenges.

Course Objectives and Learning Outcomes (COLOs)

Objective 1: To engage with pressing economic issues and critically evaluate their solutions.
Learning Outcome 1.1: Identify and comprehend main ideas in listening and reading texts. Learning Outcome 1.2: Participate in discussions sharing ideas and asking for clarification. Learning Outcome 1.3: Evaluate pressing economic issues and suggest solutions to problems.
Objective 2: To develop a comprehensive understanding of the English used in the field of economics.
Learning Outcome 2.1: Demonstrate an understanding of the core language functions and grammar used in communicating in their field. Learning Outcome 2.2: Complete notes and write descriptions from various input texts.
Objective 3: To write coherent summaries and academic essays.
Learning Outcome 3.1: Design, investigate and produce a group newspaper. Learning Outcome 3.2: Fully engage in the academic writing process developing own academic style. Learning Outcome 3.3: Research and draft a 500-word argumentative essay complete with references.
Objective 4: To advance high level oral communication skills.

Learning Outcome 4.1: Discover the components of effective oral communication.

Learning Outcome 4.2: Explore the value and varying types of evidence used to support claims. **Learning**

Outcome 4.3: Deliver a well-structured and engaging academic presentation.

Course Contents

1. Exploration of contemporary economic themes & trends
2. Development of competence in key vocabulary and language used in economics
3. Review of academic reading & writing skills
4. Note-taking, paraphrasing and summarizing for essays
5. Presentation skills development

Course Materials

Moore, B. (2022). *Academic English Skills for Economists*. Thammasat University Press. (Available from the TU Book Store and m.se-ed.com).

Various supplementary worksheets

Course evaluation

Grading criteria

	Attendance & Participation	10	points	A = 80% and above
	Assignment 1	30	points	B+ = 75% - 79%
	Newspaper Project			
	Assignment 2	30	points	B = 70% - 74%
	Economics Essay			
	Assignment 3	30	points	C+ = 65% - 69%
	Academic Presentation			
	Midterm Exam	40	points	C = 60% - 64%
	Final Exam	60	points	D+ = 55% - 59%
	Total	<u>200</u>	points	D = 50% - 54%
				F = Below 50%

Instructor, time and venue

Section/Group	Day	Time	Room	Instructor
046401	Thu	13.00 - 16.00	EC-101	David A. Young, Asst. Prof.
046402	Thu	13.00 - 16.00	EC-202	Jonathan W. Jones
046403	Thu	13.00 - 16.00	EC-203	Benjamin Moore, Asst. Prof.
046404	Thu	13.00 - 16.00	EC-204	Joshua D. Bernstein, Asst. Prof.

Assignments

Tasks	What to do	What to submit
Assignment 1 (15%) (Newspaper) COLO: 1.1, 1.2, 2.1, 2.2, 3.1, SDG: 1-17	Submit a group newspaper to the class consisting of a variety of articles both international and domestic, informative and opinion. Scoring: Lay-out, readability, criticality, content, originality.	Group Economics Newspaper

Assignment 2 (15%) (Essay) COLO: 1.3, 2.1, 2.2, 3.2, 3.3 SDG: 1-17	Follow the academic writing process to complete a 500-word essay, complete with citation and referencing. Scoring: Task response, Language & style, Accuracy, Cohesion & Coherence, Referencing, Authenticity	Essay Outline First Draft Individual Academic Essay
Assignment 3 (15%) (Presentation) COLO: 4.1, 4.2, 4.3 SDG: 1-17	Design and deliver an engaging & dynamic presentation on an economics topic of interest. Scoring: Content, Structure, Data & Visuals, Message, Style, Originality, Impact	Individual Economics Presentation

Active/Autonomous Learning Activities

The EL341 textbook is designed to guide students through key topics and academic skills in a logical sequence, supporting learning relevant to assignments, quizzes, and exams. Because the book contains more material than can be covered in class, students are expected to complete self-study activities and follow the scheduled tasks in the timetable to maximize their learning and prepare thoroughly for assessments. Success in this course requires organization and self-discipline; students should not rely solely on class time to complete their learning. Course activities will include:

1. Practice exercises and group discussions
2. Brainstorming and problem-solving activities
3. Lectures and videos
4. Online research assignments
5. Live presentations and debates
6. Self-study from textbook

Examinations and Quizzes

Midterm Exam	Topics Assessed (20%) • Vocabulary from the textbook • Seen/unseen economics readings • Language skills: Active/Passive, making predictions • Writing skills: Paraphrasing techniques, summary writing process, discourse markers, essay structure
Final Exam	Topics Assessed (30%) • Vocabulary from the textbook • Listening and identifying main themes and supporting details • Seen/unseen readings • Language skills: approximation, conditionals, using caution, asking & giving opinions, agreeing/disagreeing, reported speech • Writing skills: writing essays, summary writing process, problems & solutions, citation, quotation & referencing

Teaching Schedule

	Session	Learning outcomes/ activities	Topics/ contents
1	8 th January	Meet the course, teacher, and friends Create an advertising campaign for a country Video: Modern Families	Unit 5 – The secret to happiness Unequal Thailand
2	15 th January	Identify plagiarism and learn how to avoid it. Evaluate the quality of student summaries. Summarize an academic paper conclusion.	Unit 5 – Summary writing process. Language Focus.
3	22 nd January	Identify main ideas from a text & take notes Adopt paraphrasing techniques.	Unit 5 - Money and Happiness
4	29 th January	Paraphrasing main ideas Analyze an argument essay and use discourse markers.	Unit 6 – The digital economy Arguments for & against.
5	5 th February	Organize an argumentative essay. Use discourse markers.	Unit 6 – The Impacts of Social Media on the Economy
6	12 th February	Make predictions about the future. Examine presentation techniques in a TEDs talk.	Unit 6 – Predicting Future Jobs. Presentation Principles
7	19 th February	Assignment 1 – Newspaper (15%)	Group Economics Newspaper
		Midterm Examination (20%)	
8	5 th March	Introduction to Assignments 2 & 3 Topic selection & Essay outline	Unit 6 Review Essay brainstorming
9	12 th March	Investigate a model presentation and identify main points Assignment 2 – Essay Plan Due	Unit 7 – The underground economy. Presentation skills.
10	19 th March	Debate whether it is right to legalize cannabis Types of evidence.	Unit 7 – Prohibition
11	26 th March	Explore options to reduce Thailand’s informal economy Employ academic skills through hedging and caution Assignment 2 – First Draft Due	Unit 7 – The Underground Economy. Language Focus
12	2 nd April	Investigate how human behaviour impacts the environment. Citation & referencing.	Unit 8 – Academic Skills Review
13	9 th April	Assignment 2 – Economics Essay (15%) Investigate global warming’s problems and solutions .	Unit 8 - Reducing Air Pollution Thailand’s road to net zero.
		SONGKHRAN HOLIDAY	
14	24 th April	Assignment 3 – Economics Presentation I (15%)	Final Student Presentations: Group A
15	1 st May	Assignment 3 – Economics Presentation II (15%)	Final Student Presentations: Group B
		Final Examination (30%)	

AI Plagiarism & Academic Integrity Policy

Academic integrity is fundamental to this course. All work submitted must represent the student's own original thinking and language. The use of artificial intelligence (AI) tools (e.g. ChatGPT) is governed by the following rules:

General Rule

- AI tools may not be used to generate, write, or draft substantive content for essays, newspapers, presentations, or any course assessment. Submitting work that includes AI-generated text as your own is considered plagiarism and academic dishonesty and will be treated accordingly.

Allowed AI Use (Limited)

You may use AI tools only for:

- Brainstorming broad topic ideas
- Clarifying assignment instructions
- Checking grammar or language mechanics in *student-written drafts*
- Generating practice questions for self-study

For clarity, AI must not produce paragraphs, arguments, opinions, or coherent sections of text that are submitted as part of your assignment.

Submission Requirements

For the final essay, students must submit:

1. A written plan/essay overview by **12th March**
2. A first draft (uploaded to www.turnitin.com) by **26th March**
3. A final draft (uploaded to www.turnitin.com) by **9th April**

All versions must reflect your own thinking and writing process. Work will be checked using Turnitin's plagiarism detection system. Submissions that include content flagged as AI-generated or plagiarized will be subject to academic integrity review.

Plagiarism Definition

Plagiarism includes:

- Copying text or ideas from another source without proper citation
- Submitting content generated by AI tools as your own
- Rewriting AI-generated text to avoid detection while retaining AI-produced ideas

Turnitin will be used to check similarity and originality. A high similarity score, including evidence of AI-generated content, may result in penalties.

Consequences

Violations of this policy may result in:

- Mandatory revision and resubmission of the work
- A reduced or failing grade for the assignment
- Failure of the course
- Referral to the university's formal academic integrity process

Students are expected to ask questions if unsure whether a specific use of a tool or strategy complies with this policy.