

# B.E. International Program

## Faculty of Economics, Thammasat University

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### Course Syllabus

#### ST216 Statistics for Social Science 1

Semester 1/2018 (August 14 – December 3, 2018)

**Number of credits:** 3 credits (3-0-6)

**Lecture Time:** Section 046402: Tuesdays and Thursdays, 08.00 – 09.30 hours

**Lecture Venue:** Section 046402: Room 304, Faculty of Economics

**Instructor:** Section 046402: Dr. Chainarong Kesamoon

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Office hours: Monday to Thursday, 13.30 – 15.00 hours  
at Rangsit Office or by appointment

**Moodle Enrollment Key:** 1661

**Course Link:** <https://login.cengagebrain.com/course/MTPP-QRJP-VNR5>

**Course Key:**

#### General Information:

This course provides an introduction to the concept and applications of Statistics for Economics. As a practicing economist, you would have come across a tremendous amount of information that is contained in data. Statistics helps you extract and understand this information. It answers questions such as, how should we summarize this mountain of data? And, to what extent should you really believe these numbers and their implications? It thus helps complement your economics knowledge, experience and intuition with the knowledge that is contained in the numbers that you come across, which ultimately leads to better decision-making.

The course does not require advanced math knowledge, and your performance in this course will depend on conceptual skills that you develop through assignments, exercises, and class lectures. Some of

you might have taken statistics from high school. These courses do not necessarily promise your success in this class because statistics courses vary in terms of content and approach.

**Course Description:**

Introduction to descriptive statistics; index numbers; unconditional and conditional probability; random variables and probability distribution; unconditional and conditional expectations; elementary sampling and sampling distribution; estimation and hypotheses testing for one population; statistical package results interpretation.

**Prerequisites:** -

**Course Objectives:**

This course covers the standard methods of descriptive statistics and some statistical inference needed for economics. The purpose of the course is to provide students in the economic science with enough understanding of statistical ideas and methodology to communicate knowledgeably and effectively with specialists in these technical areas. Upon successful completion of this course, students will be able to complete the following tasks:

1. Explain basic concepts of social statistics (e.g., population, sample, sampling distribution).
2. Summarize numeric data by computing descriptive statistics (e.g., mean, variance) and by creating tables and graphs. For each procedure, students will learn a hand calculation method (using calculators) and a computer method (using software called SPSS-computer outputs interpretation)
3. Compute various inferential statistics (e.g., z, t and chi-square statistics) using both hand calculation and computer method (computer outputs interpretation)
4. Parameter estimations and test hypotheses applying probability theory.
5. Explain the differences among various statistical techniques and identify an appropriate technique for a given set of variables and research questions.

The widespread availability of computer software packages is revolutionizing statistics education. Each year, more and more students enter statistics course with a good experience in computer technology and an expectation of using computer packages to solve problems in statistics. Because of this trend, this course will also focus on reading and interpreting the computer outputs. The computer software used in the course is SPSS for Windows and Microsoft Excel.

**Main Text:**

Anderson, David R., Sweeney, Dennis J., Williams, Thomas A., Camm, Jeffrey D., and Cochran, James J. *Statistics for Business and Economics*. Thirteenth Edition. Cengage Learning, 2017.

**Other Recommended Book:**

1. Berenson, Mark L., Levine, David M., and Krehbielm Timothy C. *Basic Recommended Business Statistics*. Eleventh Edition. Pearson/Prentice Hall, 2009.

2. Lind, Douglas A., Marchal, William G., and Wathen, Samuel A. *Basic Statistics for Business and Economics*. Seventh Edition. McGraw-Hill Irwin, 2011.
3. McClave, James T., Benson, P. George, and Sincich, Terry. *Statistics for Business and Economics*. Eleventh Edition. Student Edition. Prentice Hall, 2011.
4. Newbold, Paul, Carlson, William L., and Thorne, Betty. *Statistics for Business and Economics*. Fifth Edition. Pearson Education, Inc., 2003.

### Grading Policy:

The course grades will be based on two exams (individual performance) and homework assignments (individual performance). Grading scheme is as follows.

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|-------------------------|---|
| 1. Midterm Examination  | 30% (Tuesday, October 2, 2018, 09.00 - 11.00 hrs.)  |
| 2. Final Examination    | 60% (Tuesday, December 4, 2018, 09.00 – 12.00 hrs.) |
| 3. Homework Assignments | 10%   |

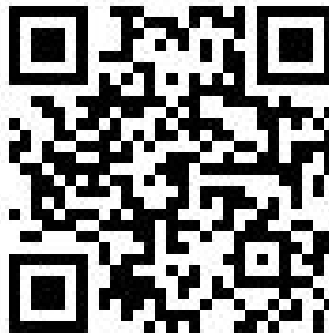
### Remarks:

- ◆ Semester 1/2018 begins August 14, 2018
- ◆ Period of withdrawal without "W" August 14 - 27, 2018
- ◆ **Mid-Term Examination Period\*** **October 1 - 6, 2018**  
(Tuesday, October 2, 2018, 09.00 - 11.00 hrs.)
- ◆ Course withdrawal with "W" October 17 – 22, 2018
- ◆ King Chulalongkorn Memorial Day\* October 23, 2018
- ◆ Last day of class December 3, 2018
- ◆ **Final Examination Period** **December 4, 6-9, 11-20, 2018**  
(Tuesday, December 4, 2018, 09.00 – 12.00 hrs.)

**Remark: \* Holiday, No classes during this period**

**Link to This Course Syllabus:**

<https://is.gd/pXgTu9>



## Teaching Plans:

Week	Date	Topics
1-2	Aug 14, 16, 21	1. Data and Statistics
		1.1 What is Statistics?
		1.2 Types of Statistics
		1.2.1 Descriptive Statistics
		1.2.2 Statistical Inference
		1.3 Statistical Data
		1.3.1 Data, Element, Variable
		1.3.2 Types of Data
		1.4 Scales of Measurement
		1.4.1 Nominal Scale
		1.4.2 Ordinal Scale
		1.4.3 Interval Scale
		1.4.4 Ratio Scale
2-3	Aug 23, 28, 30	2. Describing Data: Frequency Tables, Frequency Distributions and Graphic Presentation
		2.1 Summarizing Qualitative Data (Categorical Data)
		2.1.1 Frequency Distribution
		2.1.2 Relative Frequency Distribution
		2.1.3 Bar Charts and Pie Charts
		2.2 Summarizing Quantitative Data (Numerical Data)
		2.2.1 Frequency Distribution
		2.2.2 Relative Frequency Distribution
		2.2.3 Histogram and Frequency Polygon
		2.2.4 Cumulative Frequency Distributions
		2.2.5 Stem-and-Leaf Displays
4	Sep 4, 6	3. Measures of Location
		3.1 Mean
		3.1.1 Population Mean
		3.1.2 Sample Mean
		3.2 Weighted Mean
		3.3 Median
		3.4 Mode
		3.5 Percentiles, Deciles and Quartiles
5-6	Sep 11, 13, 18	4. 4.1 Measures of Dispersion (Measures of Variability)
		4.1.1 Range
		4.1.2 Interquartile Range
		4.1.3 Mean Deviation
		4.1.4 Variance and Standard Deviation
		4.1.5 Coefficient of Variation
		4.2 Exploratory Data Analysis: Box-Plot

Week	Date	Topics
6-7	Sep 20, 25, 27	5. Introduction to Probability
		5.1 Random Experiment and Sample Space
		5.2 Approaches to Probability
		5.2.1 Classical Probability
		5.2.2 Relative Frequency Probability
		5.2.3 Subjective Probability
		5.3 Properties of Probabilities
		5.4 Rules of Addition
		5.5 Conditional Probability
		5.6 Rules of Multiplication
		5.7 The Bayes' Theorem
		5.8 The Multiplication Formula
		5.10 The Permutation Formula
		5.11 The Combination Formula
8	Oct 2	<b>Midterm Exam Date: Tuesday, October 2, 2018 Time: 09.00-11.00 Venue: Faculty of Economics</b>
9	Oct 9, 11	6. Discrete Probability Distributions
		6.1 Random Variables
		6.1.1 Discrete Random Variables
		6.1.2 Continuous Random Variables
		6.2 Expected Values and Variances of Random Variables
		6.3 The Binomial Probability Distribution
		6.4 The Poisson Probability Distribution
10	Oct 16, 18	7. Continuous Probability Distributions
		7.1 General Probability Distributions for Continuous Random Variables
		7.2 Normal Probability Distribution
		7.3 Areas under the Normal Curve
		7.4 Normal Approximation to the Binomial Probability Distribution
11	Oct 23, 25	8. 8.1 Bivariate Distributions
		8.2 Conditional Probability Function
		8.3 Conditional Expectation
12	Oct 30	9. Sampling and Sampling Distributions
		9.1 Methods of Probability Sampling
		9.2 Sampling Distribution of the Mean, Proportion
		9.3 Standard deviation of Sample Mean
		9.4 Central Limit Theorem
		9.5 Point Estimation

Week	Date	Topics
12-14	Nov 1, 6, 8, 13	10. Interval Estimation
		10.1 Interval Estimation of a Population Mean: Known Population Standard Deviation
		10.2 Interval Estimation of a Population Mean: Unknown Population Standard Deviation
		10.3 Interval Estimation of a Population Proportion
		10.4 Determining the Sample Size
14-16	Nov 15, 20, 22, 27	11. Hypothesis Testing
		11.1 Developing Null and Alternative Hypotheses
		11.2 Steps of Hypothesis Testing
		11.3 Type I and Type II Errors
		11.4 One-Tailed and Two-Tailed Tests of Significance
		11.5 Hypothesis Tests about a Population Mean
		11.5.1 Known Population Variance
		11.5.2 Unknown Population Variance
		11.6 Hypothesis Tests about a Population Proportion
		11.7 Hypothesis Tests about a Population Variance
16	NOV 29	12. Index Numbers
		12.1 The Meaning of Index Numbers
		12.2 Types of Index Numbers
		12.2.1 Price Indexes
		12.2.2 Quantity Indexes
		12.2.3 Value Indexes
17		<b>Final Exam Date: Tuesday, December 4, 2018 Time: 09.00-12.00</b> <b>Venue: Faculty of Economics</b>

### Evaluation Methods

Type of evaluation	Evaluation Method	Evaluation date
Homework	Online assignment	Every Thursdays
Midterm Examination	Written exam (Closed book, essay questions)	Tuesday, October 2, 2018 Time: 09.00-11.00 hrs.
Final Examination	Written exam (Closed book, essay questions)	Tuesday, December 4, 2018 Time: 09.00-12.00 hrs.