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Hollywood

Word count : 842

As the symbolic of America, Hollywood is the world class film industry.¹ Elite workers who are full of expertise about light and sound to transmit the emotion and their purpose to the audiences. Their movies take a significant role to reflect the global problems and occurrence either in past or present. Not only an entertainment but also knowledge and inspiration are offered to the audiences. Plus, the movie is very influential to the lifestyle and the culture of each society. Hollywood was the initial film industry which made other studios become famous in the present.² There, since then, has been development on their technique that made movies become more efficient and vivid. Another perspective is that Hollywood is the largest export movie in the world that affects American economics.³ Hollywood, however, has been affecting to global environment that lead to the global warming.

Watching a movie is the best way for learning due to the fact that movie entertains people and gathers audience's participation strongly than other media. Some people often cry when they watch sad movie because they truly understand the feeling in that situation. The movie displays some of irremediable problem in society,

¹ Wikipedia contributors."Hollywood." *Wikipedia, The Free Encyclopedia*. 6 Sep. 2012. <<http://en.wikipedia.org/wiki/Hollywood>>

² Wikipedia contributors."Hollywood." *Wikipedia, The Free Encyclopedia*. 7 Sep. 2012. <<http://en.wikipedia.org/wiki/Hollywood>>

³ Wikipedia contributors."Hollywood." *Wikipedia, The Free Encyclopedia*. 7 Sep. 2012. <<http://en.wikipedia.org/wiki/Hollywood>>

so people would know and understand about it in the picture. One of the worst problem in society is inequality. Hollywood made their shame on making film that name is "the birth of nation."⁴ This movie is the oldest and the most racist movie that made a gap between black and white people. In the past, in American society, black people was disdained and classified by white people. Also, there is bad point of view that has prostitute, violence, and crime in the movie. While women and men should be equal, the movies show that women are weaker and worse than men. Nevertheless, Hollywood's movies also show the bad side for changing people's attitude that made them realize to other people's sentiment. Plus, either actors or actresses in Hollywood are campaigning a charity to many foundations. They're both right and wrong in the movie, but it is depend on audiences' aspect. Everyone needs to have consideration for watching movie, so they would know the purpose in the movie.

As Hollywood is the massive industry, it, of cause, produces a lot of pollutions to the world – air pollutions, water pollutions, and so on.⁵ In generating the electricity for its studios, power plants emit directly and indirectly the large amount of carbon dioxide, greenhouse gas, which contributes to negatively global changing in climate.⁶ Even worse, the carbon dioxide emission from the film industry is a larger contribution, compared to other major industries, such as aerospace manufacturing,

⁴ Keertana Sastry. "Shame On Hollywood." *BUSINESS INSIDER The Wire*. 7 Sep. 2012. < <http://www.businessinsider.com/the-most-racist-films-of-all-time-2012-5?op=1>>

⁵ Kaleem Aftab. "Emission impossible: Why Hollywood is one of the worst polluters." *The Independent*. 8 Sep. 2012. < <http://www.independent.co.uk/arts-entertainment/films/features/emission-impossible-why-hollywood-is-one-of-the-worst-polluters-400493.html>>

⁶ Kaleem Aftab. "Emission impossible: Why Hollywood is one of the worst polluters." *The Independent*. 8 Sep. 2012. < <http://www.independent.co.uk/arts-entertainment/films/features/emission-impossible-why-hollywood-is-one-of-the-worst-polluters-400493.html>>

tourism industry, and household activities. Additionally, there is a cornucopia of waste produced by film-making. These junks, therefore, cause severely environmental effects. To demonstrate, the waste left by film-making, when rottened, they are fertile areas for bacteria. So the bacteria grow, thereby releasing the bad pollutions to atmosphere.

But this enormous industry, however, promotes the protection for Greenhouse effects. Its movies display the bad consequences from the global warming. For example, Roland Emmerich, producer and author of “the day after tomorrow”, show the relevance of human activities on environment and their consequence.⁷ This movie spurs people to take a responsibility to the environment and society and to realize on the significance in protecting the environment.

In term of economics, hollywood is a major factor of U.S. financial income.⁸ It is an essential pillar of the economics, not only Los Angeles itself, but also California and even United states. This entertainment industry play an important role in economics fields – business establishment, employment rates, economical balance of national and international trading. Statistically speaking, there are approximately 212,000 Californians who are working in these businesses, so what is mentioned before illustrates how relevant of film industry.⁹ Prior to the Hollywood, tourism in California, also United States, is quite low. Afterward, the state’s economy is largely

⁷ Wikipedia contributors.”The days after tomorrow.” *Wikipedia, The Free Encyclopedia*. 8 Sep. 2012. < http://en.wikipedia.org/wiki/The_Day_After_Tomorrow>

⁸ Filmworks L.A. contributors. “Hollywood At Heart of LA, California & US Economic Backbone.” *Film Works*. 9 Sep. 2012. < <http://filmworks.filmla.com/2010/12/13/hollywood-at-heart-of-la-california-us-economic-backbone/>>

⁹ Filmworks L.A. contributors. “Hollywood At Heart of LA, California & US Economic Backbone.” *Film Works*. 9 Sep. 2012. < <http://filmworks.filmla.com/2010/12/13/hollywood-at-heart-of-la-california-us-economic-backbone/>>

dependent on Tourism due to the film industry boomed. These much attract people from all around the world. United States therefore has been in the states of incline.

To summarize, there are both advantages and disadvantages from the film industry. As the considerable benefit of this industry, it needs to be developed and maintained because if this entertainment industry had collapsed, it would contribute to economic meltdown. In negative consequences, the government and people, to remedy the problem, need to take an action on them. For instance, the government can legislate the laws and bills for restricting the studios which produces wastes in plenty without managing them. Or the studios can diminish the amount of electricity so that the carbon dioxide emission, released the factory, is decreased. And the film-makers need to qualify rate of the movie for the audiences, as Thailand that rates the movies and series by age. This will help children from imitating actions in the movies or series. However, it is just partial; never can these problems be completely eradicated. Finally, there are various aspects of hollywood, people need to grasp both negative and positive visions fully.