

Option Valuation: The binomial model

Road Map/key Ideas

- Determinants of option price
- How to price options using a binomial model

Option pricing

Some usage of options

- Trade on views of directions of the underlying asset or volatility
- Hedging risks
- Price assets that have embedded options such as the callable bonds. Callable bonds can be priced as a vanilla bond - a call option.
- Price “real option”. Future investment opportunity of the firm can be viewed as the firm having an option to invest in the future

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Determinants of Option Prices

call put

- Stock price
- Strike price
- Volatility
- Time to maturity
- Interest rate
- Dividends

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Determinants of Option Prices

	call	put
• Stock price	+	-
• Strike price		
• Volatility		
• Time to maturity		
• Interest rate		
• Dividends		

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Determinants of Option Prices

	call	put
• Stock price	+	-
• Strike price	-	+
• Volatility		
• Time to maturity		
• Interest rate		
• Dividends		

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Determinants of Option Prices

	call	put
• Stock price	+	-
• Strike price	-	+
• Volatility	+	+
• Time to maturity		
• Interest rate		
• Dividends		

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Determinants of Option Prices

	call	put
• Stock price	+	-
• Strike price	-	+
• Volatility	+	+
• Time to maturity	+	+
• Interest rate		
• Dividends		

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Determinants of Option Prices

	call	put
• Stock price	+	-
• Strike price	-	+
• Volatility	+	+
• Time to maturity	+	+
• Interest rate	+	-
• Dividends	-	+

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Bounds on option price

- Consider 2 portfolios: 1. Long a call option, and 2. long the stock and borrow $PV(X+D)$. D is the dividend of the stock.
- At expiration of the option each portfolio pay off is
 1. $\text{Call} = \max(S_T - X, 0)$
 2. $S_T + D - (X+D) = S_T - X$
- Therefore, $C_t \geq S_t - PV(X+D)$
- And $S_t \geq C_t \geq S_t - PV(X+D)$

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Bounds on option price

- Consider 2 portfolios: 1. Long a put option, and 2. short sell the stock and lend $PV(X+D)$. D is the dividend of the stock.
- At expiration of the option each portfolio pay off is
 1. Put = $\text{Max}(X - S_T, 0)$
 2. $X + D - (S_T + D) = X - S_T$
- Therefore, $P_t \geq PV(X+D) - S_t$
- And $X \geq P_t \geq \text{Max}(PV(X+D) - S_t, 0)$

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Option pricing: binomial tree

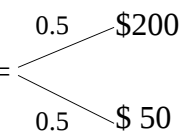
- An option pricing model assumes a distribution of how the underlying asset (stock) evolves in the future.
- The binomial model assumes the binomial distribution.
- Key innovation: The payoff of an option can be replicated dynamically by a portfolio that consists of some position in the underlying stock and borrowing/lending.

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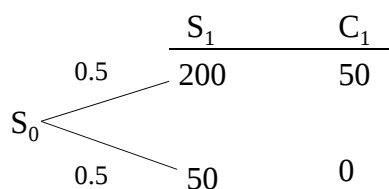
Option pricing: binomial tree

Simple example: A call option expiring in 1 year with a strike price of \$150. The risk-free rate is 10%

Suppose $S_0 = \$100$ & $S_1 =$



What is the pay off of the option at maturity?

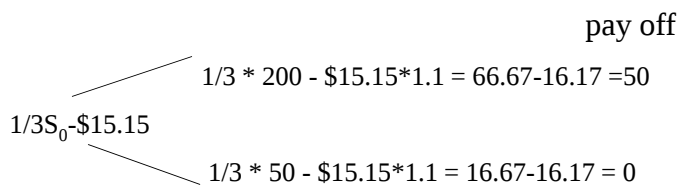


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Option pricing: binomial tree

What if we form a portfolio that invests in Δ shares of the underlying stock and borrows some money?

The portfolio is $\Delta S_0 - D = C_0$ where D is a money market account (borrowing/lending)



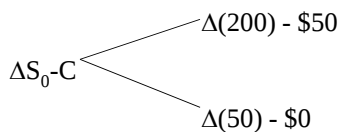
This is the same as pay off from the call option!

So, $1/3 S_0 - \$15.15 = C_0$

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Option pricing: binomial tree

Form a portfolio of Δ shares of stock and short one call option.



Select the "hedge ratio" , Δ , so that the payoff of the portfolio is the same in either state of the world:

$$\begin{array}{rclcl} \text{Find } \Delta: & \Delta(200) - 50 & = & \Delta(50) \\ & \Delta(150) & = & 50 \\ & \Delta & = & (1/3) \end{array}$$

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Option pricing: binomial tree

$$\text{Payoff} \begin{cases} 1/3(200) - 50 = \$16.67 \\ 1/3(50) = \$16.67 \end{cases}$$

The hedged portfolio is riskless, thus it should get a return equal to the riskless rate. The Value of this portfolio at time 0 =

$$= \frac{\$16.67}{1.10} = \$15.15$$

The value of the hedged portfolio is

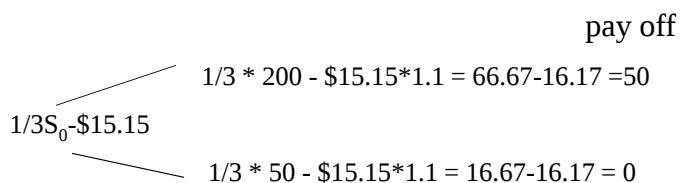
$$(1/3)S_0 - C_0 = \$15.15$$

$$\text{and } S_0 = \$100 \rightarrow C_0 = \$18.18$$

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Option pricing: binomial tree

This means that we can replicate the pay off of this call option investing in a portfolio that consists of $1/3$ of the the stock and borrowing \$15.15.



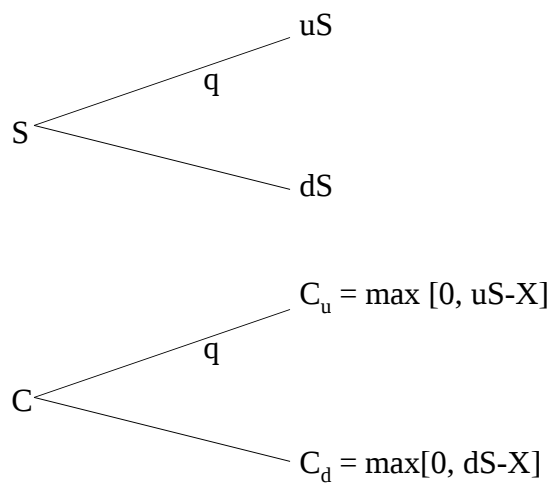
This is the same as pay off from the call option!

So, $1/3S_0 - \$15.15 = C_0 = 18.18$

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Option pricing (Algebra)

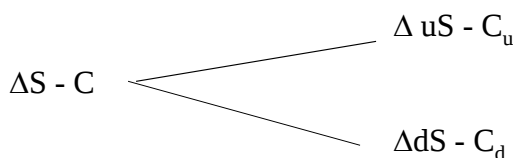
More generally



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Option pricing (Algebra)

Stocks in the binomial model have equal probability of going up or down. Form a portfolio of Δ shares of stock and one call option (short).



Pick Δ : so that the portfolio is riskless i.e.,

$$\begin{aligned} \Delta uS - C_u &= \Delta dS - C_d \\ \Delta(u-d)S &= C_u - C_d \end{aligned} \quad \rightarrow \quad \Delta = \frac{C_u - C_d}{(u-d)S} \left(\approx \frac{dC}{dS} \right)$$

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Option pricing (Algebra)

Value of Portfolio at $t = 0$: $\Delta S - C$

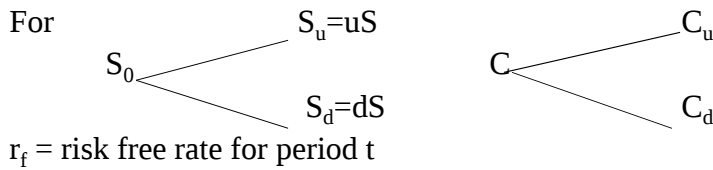
Value of Portfolio at $t = 1$: $\Delta uS - C_u$ (for sure)

$$\rightarrow \frac{\Delta uS - C_u}{1 + r_f} = \Delta S - C$$

- Substituting Δ and defining $p = \frac{r^* - d}{u - d}$; $r^* = 1 + r_f$
- We have
$$C = \frac{pC_u + (1-p)C_d}{1 + r_f}$$

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Option Valuation: Binomial probability model



$$C = \frac{pC_u + (1-p)C_d}{1+r_f}, \text{ where } p = \frac{r^* - d}{u - d}; \quad r^* = 1 + r_f$$

If S_u and S_d are given then $d = \frac{S_d}{S_0}$ $u = \frac{S_u}{S_0}$

If the volatility is given then $d = e^{-\sigma\sqrt{t}}$; $u = e^{\sigma\sqrt{t}}$

For put options, substitute C with P

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Observations

- The option value does not depend on the rate of return of the underlying asset
- p can be interpreted as the probability that the option is going to end up in-the-money

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Option Valuation: Binomial Method

- Initial Example: $S_0 = 100$, $S_1 =$ either 200 or 50, and riskfree rate = 10%

$$p = \frac{1.1 - 0.5}{2.0 - 0.5} = \frac{0.6}{1.5} = 0.4$$

$$\rightarrow C = \frac{0.4(\$50) + 0.6(\$0)}{1.10} = \$18.18$$

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Concept check



- $S_0 = 100$, $S_1 =$ either 200 or 50, and riskfree rate = 10%. What is the price of a call option with $X=100$?

G) 18.18

Y) 30

R) 36.36

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Concept check



- $S_0 = 100$, $S_1 =$ either 200 or 50, and riskfree rate = 10%. What is the price of a put option with $X=100$?

G) 18.18

Y) 30

R) 27.27

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Concept check: solution

- $S_0 = 100$, $S_1 =$ either 200 or 50, and riskfree rate = 10%. What is the price of a put with $X=100$

$$p = \frac{1.1 - 0.5}{2.0 - 0.5} = \frac{0.6}{1.5} = 0.4$$

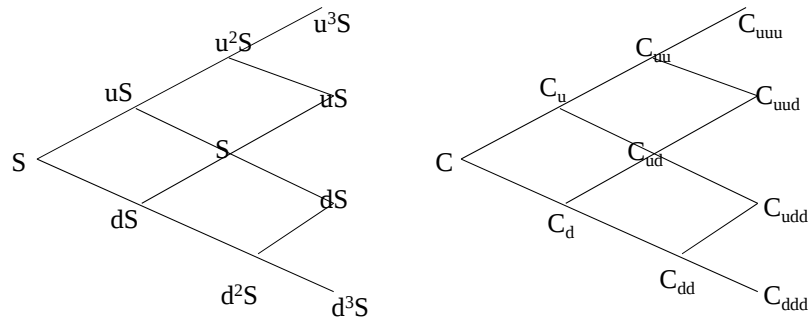
$$P_u = \max(0, 100 - 200) = 0$$

$$P_d = \max(0, 100 - 50) = 50$$

$$P = \frac{0.4(\$0) + 0.6(\$50)}{1.10} = \$27.27$$

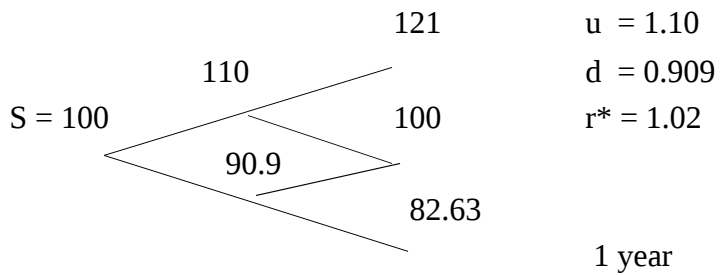
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Binomial Method: Multi-step binomial model



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Example: Call Option $X = \$100$



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Sample: Call Option $X = \$100$

Price an at-the-money call option with $X = \$100$

$$p = \frac{r^* - d}{u - d} = \frac{1.02 - 0.909}{1.10 - 0.909} = 0.5812$$

$$C_u = \frac{p(21) + (1-p)0}{1.02} = \$11.97$$

$$C_d \begin{matrix} \nearrow 0 \\ \searrow 0 \end{matrix} \rightarrow C_d = \frac{p(0) + (1-p)0}{1.02} = \$0$$

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Sample: Call Option $X = \$100$

$$C_0 = \begin{matrix} & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \end{matrix} \quad \begin{matrix} C_u = (11.97) \\ C_d = (0) \end{matrix}$$

$$C_0 = \frac{pC_u + (1-p)C_d}{1.02} = \frac{0.5812(11.97) + (1-0.5812)(0)}{1.02} = 6.82$$

Option is worth \$6.82

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Summary

- Determinants of option price
- How to price options using a binomial model