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BLOCKDIT

Key Partners Content partner. News articles, Content creators, (tc.)	Key activities - Information center - Provide reliable information. - Platform development.	Value Propositions - Discover and learn - Insightful and quality information. - Experience-sharing Platform - Customer awareness - Social engagement - Payment - Social distribution - Social experience	Customer Relationship - Community - Co-creation - cross-side network effects - Same-side network effects.	Customer segments (Multi-side Platform) 1. User/subscriber 2. Advertiser 3. Content creator.
Key Resources - Platform Blockdit. - Technological infrastructure. - Reliable source of information.	Channels - Mobile Application. - Ads on App. - Mobile Application			
COST STRUCTURE - Marketing and sales - Data center cost. - General and administrative		REVENUE STREAM - Free - Ads revenue		
- Cost of operations. - Payment to content creators.				