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In my opinion, I think they did quite a great job in terms of presenting the information within a limited time. This topic is very interesting for me as I'm one of the consumers who spend a lot of money on ecommerce platforms as well as waiting for the monthly promotion. Moreover, with the current situation, shopping on online platforms is becoming a new normal for everyone. Such that this paper is very useful for both sellers and consumers. I think the background of this research is the topic which can be easy for the readers to understand deeply. The presentation fully covers enough information in every part. According to this research, they use the econometric model to find the result. I think it is still quite hard for the reader who does not have much knowledge in the economic term to understand. However, they did a great job in terms of clarifying the details of each variable in the model. So that it helps the audience to get along with the information in this presentation. One thing they did not put in this presentation is the sample question of their survey which I think will help me to understand more of how they receive the data. With the limited time, I also suggest that they should focus more on the model and result part which is the hardest one to understand.