

Non-EE Course Offerings for Academic Year 2021 (Tentative)*

Semester 2/2021 (January 10 - May 7, 2022)

Code	Course Title	Prerequisites	Credits
Curr. 61 (61-64xxx)			
Major Area Study			
MA216	Calculus for Social Science 1		3
ST216	Statistics for Social Science 1		3
Finance Courses			
AC201	Fundamental Accounting		3
BA291	Introduction to Business	**BA291 is counted as a compulsory course for FN or MK minors, or a General Education part 2.	3
FN211	Financial Mathematics and Statistics		3
FN241	Risk Management and Insurance	<i>Second-year student status</i>	3
FN251	Financial Markets	<i>Second-year student status</i>	3
FN311	Financial Management	<i>(1) FN201 and (2) FN211</i>	3
FN312	Investments	<i>(1) FN201 and (2) FN211</i>	3
FN313	International Finance	<i>(1) FN201, and (2) FN211, and (3) EE212 or EE214</i>	3
FN395	Special Topics in Finance 1 (or EE531 Selected topic: Modern Financial Institution Mangement)	<i>FN201 or Approved by the instructor</i>	3
FN411	Derivatives Analysis	<i>FN312</i>	3
FN424	Investment Banking	<i>FN311</i>	3
FN451	Equity Securities Analysis	<i>FN312</i>	3
Marketing Courses			
BA291	Introduction to Business	**BA291 is counted as a compulsory course for FN or MK minors, or a General Education part 2.	3
MK311	Consumer Behavior	<i>MK201</i>	3
MK316	Distribution Channel Management	<i>MK201</i>	3
MK319	Digital Marketing Strategy	<i>MK312</i>	3
MK321	Entrepreneurial Marketing	<i>MK312</i>	3
MK322	Retail Management	<i>MK311</i>	3
MK326	International Marketing	<i>MK201</i>	3
MK495	Special Topics in Marketing 2 (Machine Learning for Marketers)	<i>Approved by the instructor</i>	3
Elective Courses			
EL204	English Presentations	<i>TU105</i> **For 1st year students only	3
IS201	Digital Technology for Business		3
OM201	Operations Management		3
OM311	Business analytic 1		3

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Code	Course Title	Prerequisites	Credits
Curr. 61 (61-64xxx)			
General Education Part 1 Courses			
TU103	Life and Sustainability		3
TU104	Critical Thinking, Reading, and Writing		3
TU106	Creativity and Communication		3
General Education Part 2 Courses			
BA291	Introduction to Business	**BA291 is counted as a compulsory course for FN or MK minors, or a General Education part 2.	3
TU116	Man and Arts, Visual Art, Music and Performing Arts		3
TU122	Law in Everyday Life		3

***Note:**

1. For students who plan to take or retake the 1-st year course, quota policy is not applied to those subjects. However, B.E. International Program reserves the right to assign the section to each student who plans to enroll in the 1-st year course.
2. Summer schedule for non-EE course offering will be announced later. No compulsory courses required for minoring in MK and FN will be offered.
3. B.E. International Program reserves the right to alter the information above at any time with or without notice.