

Case Study Presentation Schedule

Date	Theme	Presentation 1	Presentation 2	Presentation 3
20-Feb	Manufacturing	Automobile(1)*	Electronics(3)	Food(4)
27-Feb	Midterm Week (no class)			
6-Mar	Service	Hotel(2)	Event Organiser(5)	Wedding Planer(6)
13-Mar	Financial	Personal Banking(5)	Security Broker(2)	Insurance(6)
20-Mar	Retail	Community Mall(3)	Furniture, Home Décor(6)	Online Shopping(1)
27-Mar	International Business	Google(4)	IBM(1)	IKEA(5)
3-Apr	Regulated Industry	Telecom(2)	Petrol(4)	Express Way(3)

*Topic(group)

**** It is highly recommended that you inform the instructors your specific topic(s) as soon as you have decided!**

**** If you would like to change your industry (as long as it is under the same “theme”), please inform the instructors.**

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